



KMOV  
One Memorial Drive  
St. Louis, MO 63102

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract #** 861099  
**Schedule Dates** 10/19/12-10/25/12  
**Advertiser** American Action Network (33427)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** EST 3343 (179726)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** MEDIAASSISTANT,AMAG  
**Phone/Fax** (202) 559-6420 /  
**CPE** 131/405/3343  
**Account Types** National/Political PAC - Agency  
**Billing Type** Standard  
**Comments** AMERICAN ACTION NETW  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/09/12  
**Last Modified** 10/09/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06367268  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,892.50  
**Net Total** \$56,057.50  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**

By Broadcast Month	Spots	Rate
Oct. 2012	51	\$65,950.00
<b>Grand Total:</b>	<b>51</b>	<b>\$65,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
2.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20063- Late Show with David Letterman						2			2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
3.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
4.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12
5.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	48386- News @ 5am						1			1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12
6.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
7.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20015- News @ 6am M-F						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
8.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
9.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20063- Late Show with David Letterman		2							2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
11.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
12.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20054- News @ 5pm M-F		1								\$1,000.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

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### Brand

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### Salesperson

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### Sales Office

TeleRep - New York

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### Phone/Fax

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### CPE

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Betsy Waxberg

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No

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### Demo

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### Package Deal

### Commission %

15.00

### Commission

\$9,892.50

### Net Total

\$56,057.50

### Sales Tax

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### By Broadcast Month

### Spots

### Rate

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Oct. 2012	51	\$65,950.00
<b>Grand Total:</b>	<b>51</b>	<b>\$65,950.00</b>

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12.0.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/rate \$1125 will bump lowest ra	
13.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	48386- News @ 5am		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12
14.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20055- News @ 6pm M-F		1								\$1,000.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
14.0.1	Preempt	10/22/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/rate \$1125 will bump lowest ra	
15.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20015- News @ 6am M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
16.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/9/12
19.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
20.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	20789- News @ 10pm Sun								1		\$2,500.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12

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**CO-OP**

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**Demo****Order Type**

Normal

**Package Deal****Commission %**

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**Commission**

\$9,892.50

**Net Total**

\$56,057.50

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012	51	\$65,950.00
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Grand Total:	51	\$65,950.00
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20.0.1	Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
21.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	119144- News @ 10:30pm Sun								1		\$1,500.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	10/9/12
21.0.1	Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
22.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	20144- Sports Sunday								1		\$500.00		St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	10/9/12
22.0.1	Preempt	10/21/12															St. Louis (KMOV) (KMOV)	S/I-Incorrect Entry/Exception - prg airs in DB due to NFL	
23.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 10A (CT)								2	2	\$850.00	\$1,700.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	10/9/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20063- Late Show with David Letterman					2				2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
26.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20054- News @ 5pm M-F					1					\$1,000.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12

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27.0.1	Preempt	10/25/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/rate \$1125 will bump lowest ra	
28.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	48386- News @ 5am					1				1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12
29.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
30.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20015- News @ 6am M-F					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
32.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	124918- Person of Interest					2				2	\$5,000.00	\$10,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	10/9/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20063- Late Show with David Letterman			2						2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
35.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20054- News @ 5pm M-F			1							\$1,000.00		St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	10/9/12

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Betsy Waxberg

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By Broadcast Month	Spots	Rate
Oct. 2012	51	\$65,950.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.0.1	Preempt	10/23/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate/rate \$1125 will bump lowest ra	
37.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	48386- News @ 5am			1						1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 5AM	10/9/12
38.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20055- News @ 6pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	10/9/12
39.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20015- News @ 6am M-F			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	AWAKE-NWS4 6AM	10/9/12
40.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	10/9/12
41.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	10/9/12
42.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS:LA	10/9/12
43.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	10/9/12
44.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	10/9/12
45.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20063- Late Show with David Letterman				2					2	\$500.00	\$1,000.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	10/9/12
46.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	20023- News @ 12noon M-F				1					1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	10/9/12

## CONFIRMATION CONTRACT

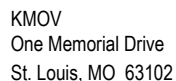
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Page 6 of 6